

A young child with dark hair and a wide smile is lying on a bed. The child is wearing a striped shirt. The bed has a green blanket and a blue sheet with a pattern of trees and a cartoon character. The text 'B4K' is overlaid in the top right corner.

B4K

B E D S 4 K I D S

2016 MEDIA KIT

**BEDS GIVE KIDS
A PLACE TO
DREAM AND
REST.**





OUR MISSION

Beds4Kids is a nonprofit organization providing beds to kids and teens that would otherwise be sleeping on the floor or on inadequate bedding.

Beds4Kids quantifies and addresses this need, because every child deserves a bed.

NO BEDS = NO DREAMS

We want to help solve the problem of inadequate bedding for **children in need** and for the **community providers** who are struggling to meet these needs.

It is estimated in the US that during a year approximately 550,000 unaccompanied, single youth & young adults up to age 24 will go without beds. 380,000 of those youth are under the age of 18. Rapid Re-housing programs increased by 59.6% from 2014 to 2015-largely increasing the overall need of beds for these organizations. While these are rough estimates made using imperfect information, it is a good starting point from which Beds4Kids can continue to quantify this need and scale resources.

Low-income families, group homes, foster care homes and shelters, are all in need of beds on a regular basis. This need is extremely underserved.

BEDS4KIDS EXISTS TO PROVIDE NOT ONLY A BED BUT A SAFE PLACE TO DREAM!

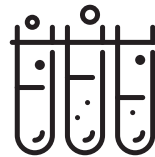
CHILDREN WHO DON'T GET PROPER SLEEP WILL MOST LIKELY SUFFER FROM:



low school
performance



becoming
overweight



hormonal
imbalances



temperament
Issues

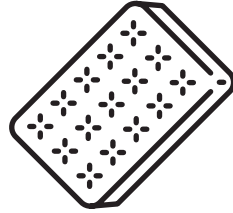


violence
and crime

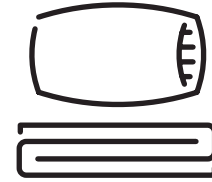
OUR SOLUTION

We provide beds to kids and teens in need. Hundreds of kids in our own communities have never had a bed of their own. They've never had a place to dream. We know this through community outreach, churches, schools and DFACS workers.

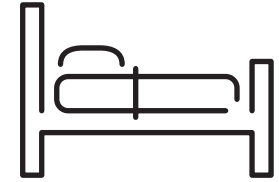
WE GIVE



mattress and
box frame



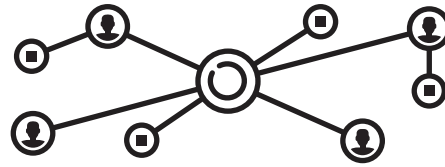
pillows, bedding
and blankets



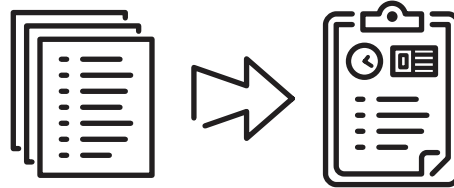
bed
frame



OUR PROCESS



We work with **POINTS OF RELATIONSHIP** in local organizations.



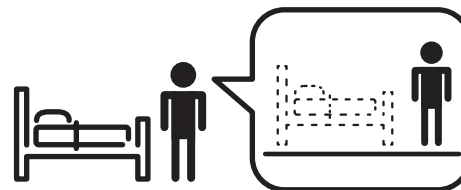
We build a **WAITING LIST** of kids in need.



We **DELIVER** beds.



We **CELEBRATE** after each bed delivery.

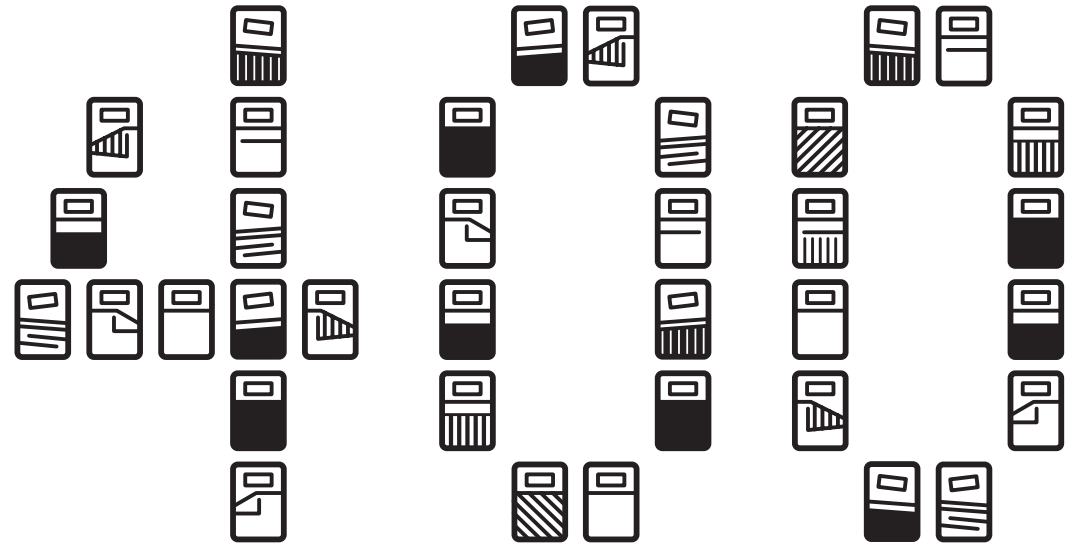


Families who received beds **REFER US** to other children in need.

WE'VE ACCOMPLISHED A LOT SO FAR.

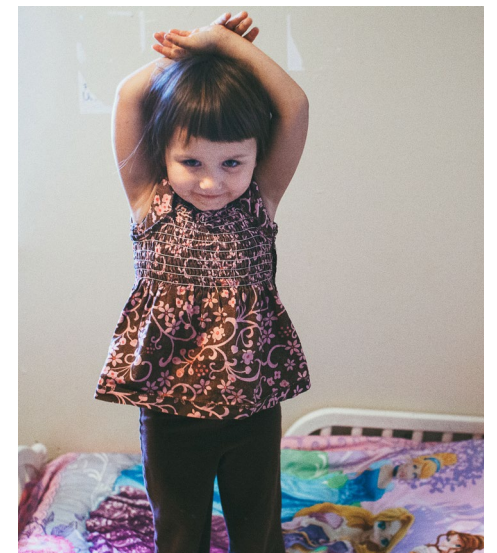
Since we've started, we
have provided over 2,000
nights of safe and secure
sleep for kids!

WE HAVE PROVIDED BEDS FOR OVER



KIDS IN NEED.

SOME OF OUR FAVORITE DREAMERS.



WHY BEDS?

“Ensuring each child has their own bed is important. In my opinion, it is one way for children to know their parents value the importance of their individual privacy.

Having their own bed may help build their self esteem. It gives each child their own space. Children can start to learn responsibility by having their own bed to keep clean.

Children who share a bed will likely have less total nightly sleep times, as they are more easily woken by siblings. Making sure each child has their own bed should be a priority for parents in order to promote self esteem, and strengthen each child’s development.”

DR. AMY, PEDIATRICIAN

Beds help kids:



value
privacy



create
personal space



build
self esteem



learn
responsibility



get more
sleep

JOIN THE DREAM TEAM

What's your dream? Ours is to provide a place for kids to sleep well and dream big!

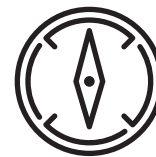
DREAM WITH US



DONATE

\$250 gives a full bed to a kid in need.
Donate now at beds4kids.org.

 /BEDS4KIDS



REFER

Refer families and organizations in need that could benefit from B4K

 @BEDS4KIDS01



CONNECT

website:
beds4kids.org

email: info@beds4kids.org

 @BEDS4KIDS