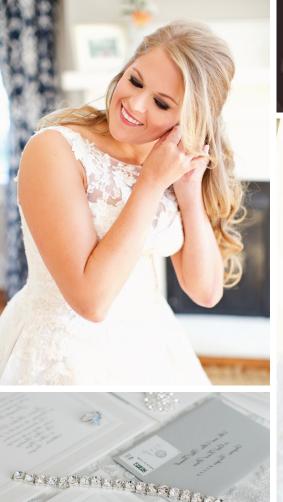


2016 WEDDING GUIDE

CONGRATULATIONS!

Congratulations on your engagement! Planning your wedding can be overwhelming. Working with a wedding planner will allow you to relax, have fun, and enjoy the wedding planning experience. Your event planning team will be responsible for implementing every detail and design on the day of your wedding. As professional wedding planners, our ultimate goal is to eliminate any stress you may have around wedding planning. We will save you from making costly mistakes and allow you much needed time to be with your fiance and your families during your engagement.























ABOUT WINEY BLONDE

Winey Blonde Events Co. was founded in 2010 by Karen Gramlich. Karen and her team have coordinated over 200 weddings in Atlanta's most prestigious wedding venues. The company is named after Karen's Grandmother, Mary Jane "Winey" Shober.

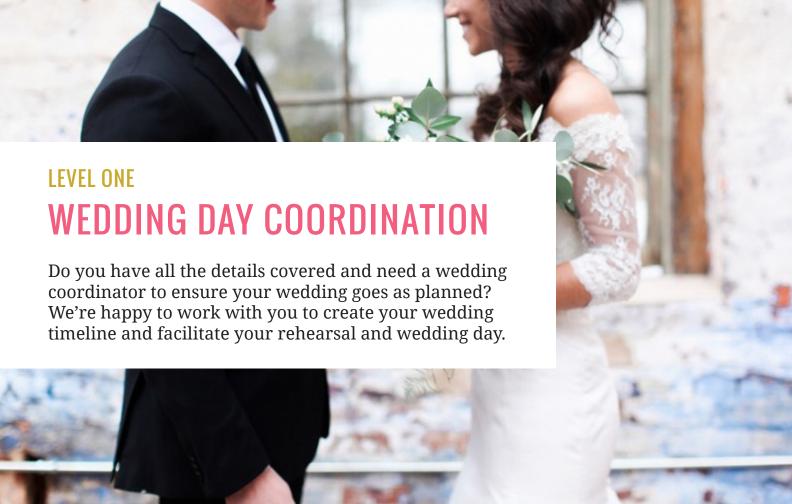
Winey Blonde Events Co. offers three levels of planning starting at \$850.











WHAT'S INCLUDED:

3 PLANNING MEETINGS, UNLIMITED PHONE AND EMAIL ACCESS

DIRECT THE REHEARSAL

CONFIRM WEDDING DAY VENDORS
We will confirm vendor arrivals, the items they are providing and send them a copy of the final timeline and floor plan.

ORGANIZE AND SETUP ITEMS
We will Organize and set up that
belong to you such as photos, guest
book, cake cutting items, send off
supplies etc. Note: This doesn't include
setting up your table decorations or
centerpieces. We are happy to do this
for an additional fee.

FLOOR PLAN MANAGEMENT

DISTRIBUTE AND PIN ON WEDDING FLOWERS

BUSTLE WEDDING GOWN AFTER CEREMONY

CONFIRM YOUR FLOWER ORDER AND DÉCOR IS SETUP CORRECTLY

TIMELINE MANAGEMENT
Follow through during the ceremony
and reception to ensure that all
vendors stick to the timeline

COORDINATE ALL RECEPTION ACTIVITIES
WITH YOUR VENDORS

TO GO MEAL
Prepare cake and meal for couple to take from reception

GIFTS
Load gifts into designated car.



Our Partial Planning package is personalized to fit your circumstances and planning preferences. Maybe you have already booked your venue and caterer, but still need help finding some of the other vendors for your wedding. Or maybe you have started the planning process and feel completely overwhelmed. Let our team step in with partial planning. Pick the services you need and don't pay for those tasks you already have taken care of. All of our partial planning packages include day of coordination services.

WHAT'S INCLUDED:

BUDGET SERVICES

Choose between
Basic Budget Template with Initial
Budget Meeting

or

Complete Budget Management

DESIGN SERVICES

Choose between

DIY Wedding Design & Setup for the bride who has created her own decorations but needs someone to set things up and figure out where things should go

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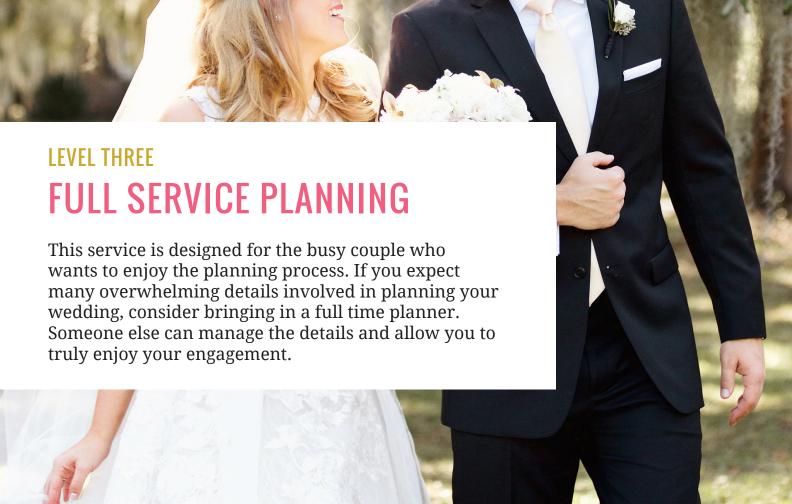
Complete Wedding Day Design including Style Board and Color Scheme Ideation Ceremony and Reception Room Floor Plans VENDOR COORDINATION
Vendor research, consulting and
recommendations

COORDINATION OF RENTALS tents, linens, tables, china, silverware, chairs, portable restrooms, heaters, generators, staging, flooring, and draping

GUEST MANAGEMENT

Hotel and Room Block Management RSVP and Guest List Management Stationary Coordination Transportation Coordination Welcome Bags and Favors EVENT MANAGEMENT SERVICES
Coordinating for additional events like
the Welcome Event, Rehearsal Dinner,
Day After Brunch, etc.

ALL LEVEL ONE COORDINATION SERVICES ARE INCLUDED IN THIS PACKAGE



WHAT'S INCLUDED:

BUDGET MANAGEMENT

We assist with the distribution of vendor payments and make sure everyone gets paid on time. We help with budget planning to keep your wedding on track. We will do our best to find savings along the way.

DÉCOR

We will help you develop your style, colors, theme and how to incorporate your unique signature into your day. We will provide recommendations and help coordinating details like your floral, linens, lighting, furniture, stationery and all décor.

EVENT STYLING

We can assist you with the design and styling for all events surrounding your big day. We also will set up items such as guest book, sparklers, candles etc.

VENDOR RECOMMENDATIONS AND COORDINATION

Based upon your personal style, budget, and vision, we put together a customized list of vendors. You'll have a customized starting point for florists, photographers, videographers, caterers, musicians, Officiants, etc.

CONTRACT REVIEW

We review your vendor contracts to ensure there are no redundancies, you've booked enough hours, and that you are not accruing unreasonable or hidden costs.

ATTENDANCE AT VENDOR MEETINGS

We set up and attend meetings with everyone involved in the process. We will be with you as you attend meetings with vendors, go on site visits at your venues, décor and design meetings, and tastings to help you make sure everything is aligning with your vision.

COORDINATION OF RENTALS

We organize and coordinate rented items such as tents, linens, tables, china, silverware, chairs, portable restrooms, heaters, generators, staging, flooring, and draping.

ALL LEVEL ONE AND TWO COORDINATION SERVICES ARE INCLUDED

FAQS

How many wedding clients do you take on in a year?

Each of our coordinators takes on about 2-3 weddings per month. We limit ourselves to full service planning for a limited number of clients per year because of the extensive process.

How many meetings and phone calls are included in our package?

Our Wedding Day Package includes 2 planning meeting and an initial consultation. You have unlimited access by phone and email no matter what package you book.

What is the payment schedule?

We require a \$500 non-refundable deposit. The remaining balance is due 30 days prior to the wedding date.

What time will you arrive and depart on the day of our wedding?

Our Wedding Day Package covers 8-10 hours on the day of the wedding. In addition, we are present for the rehearsal.

How big are your typical events?

We have planned events with guest counts as low as 30, and large as 300!

My mom or a family friend is going to help plan the wedding. Why do I need to hire a professional?

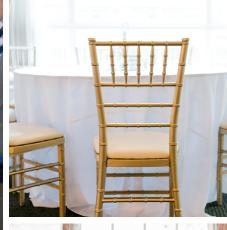
The last thing you want your family to do on your wedding day is run around setting things up. This should be a stress-free day, not only for you, but also for your family and friends. They may not mind helping out, but we think its best to give family the opportunity to celebrate with you. This is a special day. Let us sweat the details while you create memories with your family.















STEP ONE

Schedule a consult with one of our planners.

We can't wait to meet you! To schedule a consultation, send Karen an email at:

KAREN@WINEYBLONDEEVENTS.COM or call the office at 770.712.2800

STEP TWO

Choose package and make deposit.

During our first meeting, we will help you choose the package that makes the most sense for you. when you're ready to move forward, you'll make your deposit.

STEP THREE

Enjoy the wedding planning process.

We will handle the details as you enjoy every bit of your engagement.

WINEY BLONDE Events Co.